

Vostok Russian Expeditions

The Expedition Trophy is the world's longest and largest winter off-road race, covering 17,000 kilometers from Murmansk to Vladivostok. As official timekeeper of the race since 2005, Vostok-Europe has been producing limited-edition watches presented to race participants. The timepieces are also available to the general public. In 2007, the expedition took the challenge around the world, the last leg of which was through Russia and ended last March.

For the 2009 Expedition, Vostok-Europe has issued an all-black timepiece in stainless steel with PVD coating. The automatic 2426 Vostok movement in the 43-mm case is made and assembled in Russia and has water resistance of 500 meters.



Welder

Italian-based Welder, the affordable and stylish watch brand designed and made by U-Boat founder Italo Fontana, has signed on to sponsor three racecars in a series of events throughout its home country of Italy. The cars that will bear the Welder logo on their hoods are a Lotus Exige GT4, a BMW TDI Ore and a Corvette C5R. The races include the Hill Climb Italian Championship, Trofeo Italia Velocità Montagna, Trofeo Italia Montagna and the Campionato Italiano Velocità Montagna. The watch shown is the K24 Chronograph